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Lamborghini
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Press Release

Lamborghini Newport Beach & McLaren Newport Beach

Accepting Bitcoin (via Bitpay) for Vehicle Purchases

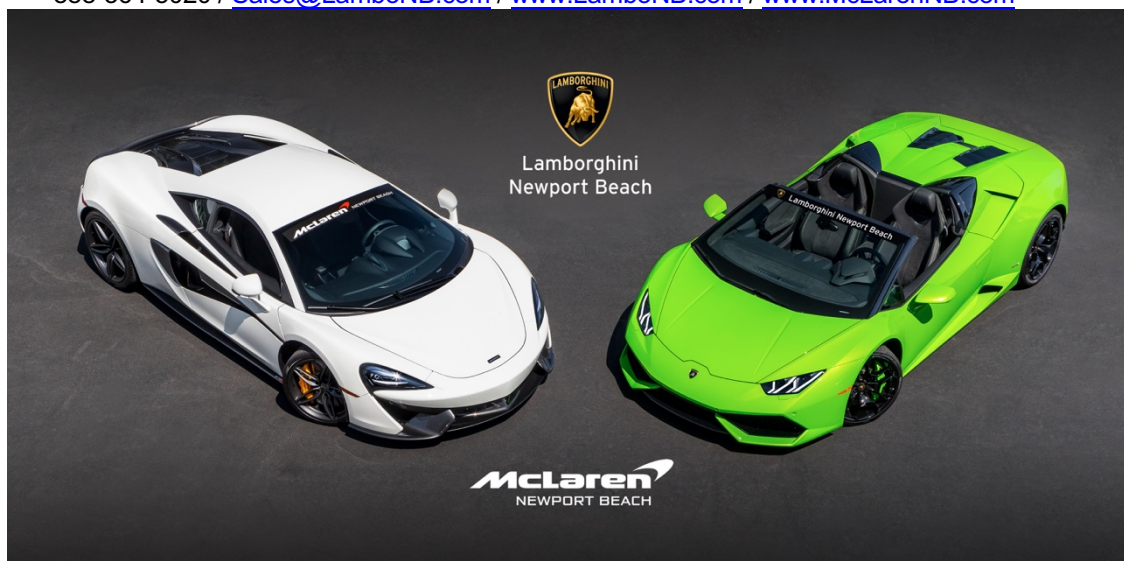
Costa Mesa CA, September 13, 2017: Lamborghini Newport Beach and McLaren Newport Beach are proud to be the factory authorized dealerships in Orange County of Southern California for Automobili Lamborghini and McLaren Automotive respectively. Together, both exotic dealerships are accepting Bitcoin (via Bitpay) for vehicle purchases. Bitpay is the bitcoin payment processor that converts Bitcoin to US Dollars for clients seeking to purchase vehicles with Bitcoin.

In partnership with Cryptosumer, Lamborghini Newport Beach and McLaren Newport Beach look forward to helping the community become aware of the possibilities of cryptocurrency and its continued growth of acceptance worldwide.

In 2013, Lamborghini Newport Beach used Bitpay to facilitate the purchase of a Tesla Model S using Bitcoins which marked the dealership's first cryptocurrency-based purchase. Followed shortly after the Tesla Model S purchase, a Lamborghini Gallardo Spyder was also sold with Bitcoin via Bitpay. Since the time of those purchases, Bitcoin has more than tripled its valuation from roughly \$1,000 per Bitcoin in late 2013 to today's price of \$3,850 per Bitcoin as of 12:00pm September 13, 2017. The dealerships do not accept Bitcoin(s) directly. To clarify, the dealerships receive US dollars via Bitpay which receives the Bitcoin(s). Once the dealership has received US dollars via wire with all necessary vehicle purchase paperwork concluded, the vehicle is released.

For more information, we invite you to contact us:

888-564-5020 / Sales@LamboNB.com / www.LamboNB.com / www.McLarenNB.com



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